wybc 640 ON YOUR DIAL

YALE BROADCASTING COMPANY
INCORPORATED

BOX 242-A, YALE STATION
NEW HAVEN, CONNECTICUT
TELEPHONE 5-6284

February 1, 1952

Miss Rose-Joan Grotta
Radio Station WCSR
10½ Prospect Street
Northampton, Mass.

Dear Rose-Joan:

I think I should first explain why I am writing to you concerning our future trip to Smith instead of Charlie Milliken; the latter has finished his tenure of office, and a new executive board has taken over at WYBC. However, we are just as eager, if not more so, to broadcast over WCSR. The date of programming has been set, with your approval, for Friday, February 15th, and a well-rounded series of shows is being planned.

Our new Program Director, Karl Honeystein, would like to know exactly how long you want us to broadcast, so that he can make out a final log. We can be set to begin our shows any time after seven o'clock. As soon as we receive this information, Karl will send you a complete schedule, for your records.

Thank you for your letter of January 14th. I am sorry that I have been so long in replying, but Yale has just gone through the horrors of examinations, which kept everyone very busy.

Looking forward to seeing you.

Very truly yours,

Douglas McKelvy

Douglas McKelvy
Vice-Chairman